



**United States
Department of
Agriculture**

Farm Production
and Conservation

Risk
Management
Agency

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Washington, D.C.
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PRODUCT MANAGEMENT BULLETIN: PM-25-022

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

FROM: Richard H. Flourney /s/ *Richard H. Flourney*
Deputy Administrator

SUBJECT: Accommodations for Producers Applying for Nursery Value Select
(NVS) Coverage for the 2026 Crop Year in Counties with a September 1
Sales Closing Date (SCD)

BACKGROUND:

Beginning with the 2026 crop year, NVS will replace the Nursery Field Grown and Container (FG&C) crop insurance program. Nursery FG&C will no longer be available for producers to purchase after the 2025 crop year. RMA published Manager's Bulletin [MGR-24-002](#), hosted webinars, and communicated virtually, electronically, and in person over the past year to ensure producers are aware of the transition.

Under NVS, there are two sets of program dates, depending on location:

Location	Contract Change Date	Sales Closing Date	Coverage Begins	Coverage Ends
Gulf Coast and Atlantic Coast (including Pennsylvania, Vermont, and West Virginia)	1/31	5/1	6/1	5/31
All Other States	4/30	9/1	10/1	9/30

Under Nursery Field Grown & Container (FG&C), one set of program dates apply to all states and counties:

Location	Contract Change Date	Sales Closing Date	Coverage Begins	Coverage Ends
All States	1/31	5/1	6/1	5/31

Based on the differences in program dates for NVS and Nursery FG&C programs, producers who purchase NVS for the 2026 crop year in counties with a September 1 SCD will encounter a lapse in coverage from June 1 through September 30, 2025, if they have coverage under Nursery FG&C for the 2025 crop year.

ACTION:

For the 2025 crop year, producers may purchase pro-rated NVS coverage for the remainder of the 2025 crop year to avoid a lapse in coverage between the end of the 2025 Nursery FG&C crop year and the beginning of the 2026 NVS crop year. For example, to have NVS coverage attach on June 1, 2025, producers must submit required, acceptable documentation by May 1, 2025. Premium will be prorated based on the time remaining in the crop year.

Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the Risk Management Agency (RMA) [Agent Locator](#) website.

To learn more about NVS, join RMA on April 9, 2025, at 2:00 PM (Eastern), for a nationwide webinar. Use this [link](#) to join the event. A recording will be available afterward for those unable to attend the live event.

DISPOSAL DATE:

December 31, 2025